

Cropping Solutions Seminar Draws Good Crowds

During July, Crop Consultants Australia (CCA) came together for the second of their 2017 Cropping Solutions Seminars. The two days provided the 137 attendees an opportunity to be informed about;

- the latest research on whitefly, one of the more challenging insect pests the agricultural industry is having to deal with,
- new technology such as Sero-X, a recently released bio-pesticide,
- product updates from sponsors,
- biosecurity information from Plant Health Australia, and
- updates from organisations such as Northern Growers Alliance and the Dryland Cotton Research Association.

There were sessions on Integrated Pest Management and crop physiology, following on from the Dubbo Seminar earlier in the year. Integrated Pest Management is a really important issue for consultants at the moment as they work towards ensuring that the management approach adopted in winter crops does not lead to issues in the upcoming summer season.

President Stuart Doyle explained the benefits of these seminars for consultants and advisers, "This provides another opportunity for consultants to network with industry members from the entire eastern seaboard. Interacting in an environment like this enables us to learn from the experiences of other consultants in different regions and to develop relationships we can utilise when faced with challenging seasons similar to the 2016-2017 season."

"It is encouraging to see our membership growing. The CCA is attracting old members back, and importantly developing a core of younger members keen to take advantage of what the organisation has to offer."

The CCA promotes and enhances crop consultancy as a profession, and the feedback from the Moree seminar has been very positive in terms of relevance of content and networking opportunities.

"The Board is maintaining a focus with Seminar development, pricing and promotion on providing strong linkages between all sectors of industry including researchers, private consultants, supporting agribusinesses and industry policy makers," said Stuart.

Membership to the CCA is open to all interested people – not just consultants, and given the increasing role that advisers and service providers are having in Australian agriculture, the CCA is a great networking environment for all those involved in the agricultural industry.

Thank you to all the sponsors who may the Moree Seminar possible;

More information on the CCA can be found at; www.cropconsultants.com.au

